

# Ideas For Funding Training

This guide will give you some ideas to use to help find the money needed to host high quality training in your area and not deplete your training budget.



## The Problem-

With training budgets stretched thin across the board these days, the thought of bringing in an instructor to provide your staff with the quality training they deserve, while also having to consider the cost of the instructor's travel and lodging, can be a daunting task.

This brings up an all too common problem, not only with non-profit agencies, but with agencies dealing with much smaller training budgets than others. Though you want to provide your staff with the same high-quality training with the most experienced instructors available to those with much larger training budgets & funds, how can you afford it on your agency's budget?

This guide will give you some ideas to use to help find the money needed to host high quality training in your area and **not** deplete your training budget.

## Solution One:

### **Partner with other law enforcement agencies within your 100-mile area**

Every agency within 100 miles is having the same struggle with training you are. By contacting the decision makers of each agency and offering to host the training at your facility, they pay only a "per officer" fee to send their people for affordable training and you get much, if not all, of the costs covered.

You simply need to decide what a "per officer" cost would be. For example, let's say the total cost of the training is \$2,750. You have three officers you want to attend, but you are doing the work of hosting, so you'd prefer their training be cost free. Decide on how many officers you can reasonably get into your training venue and how many you reasonably think you can pull from a 100-mile radius. Then simply divide the cost:

10 officers - \$275.00

20 officers - \$137.50

30 officers - \$91.66

If you decided to cover a portion of the training that would reduce the "per officer" cost and make it even more desirable for department heads to send more people.

## Solution Two:

### Corporate Sponsor

Companies and businesses in your area are always looking for way to advertise and/or get their name into as many minds as possible, including those of your staff. Some ideas of business to look at are:

- Banks
- Grocery Stores
- Insurance Agencies
- Restaurants
- Car Dealers
- Farm and Home Suppliers
- Tractor Dealers
- Uniform Suppliers

These are just a few ideas to get you started. Look around your area and see who has supported Law Enforcement in the past or who would most benefit from having their name in front of the Law Enforcement in your area.

*You can offer them several possibilities of advertisement  
and maybe even combine a few.*

- Newspaper Thank You after the class
- Offer to hand out brochures or cards to each student
- Allow them to give out promotional goodies in student packets
- Have the advertising flyer and emails mention them as a supporter
- On bigger classes (2 days or more) allow someone from their organization 15 minutes of floor time

## Solution Three:

### Other Government Agencies

Sometimes other agencies in your area have training money and people that need training. If the training you are hosting fits within their discipline, you may find partnership, i.e. a course in *Infant and Child Death Investigation* may appeal to Family Services or the County Health Department. Also, don't overlook the Coroner and/or Medical Examiner in your area. Many times, it is hard for them to find death investigation related training in their area.

Keep in mind also that the agencies mention above might be willing to help sponsor the training so they have the opportunity to address the officers in the room. Family Services, Health Department, even local EMS might find it beneficial to have the opportunity to address a large number of law enforcement at one time.

## Solution Four:

### Grants

You can check on available State and Federal Grants that cover training in specific areas. Many of these grants are for training in broad areas of a specific discipline. For example, grants for drug related training can include many subjects of training. Child abuse/prevention grants may also cover training for investigation courses. Search the training grants available and read up on the training criteria covered.

## Final Thoughts

Whereas no list of ideas can be complete and exhaustive, these should get you started. Get the creative juices flowing and think “outside the box”.

If you have further questions or ideas you would like to discuss with us around training or funding, you can contact us with the information below.

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